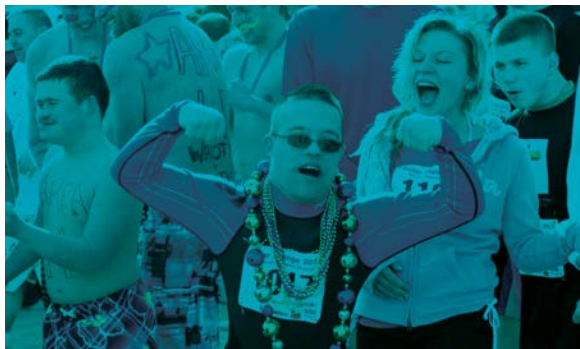


POLAR PLUNGE®

FESTIVAL 2019

January 19, 2019 | polarplunge.com
Mosaic District - Fairfax, VA



SPONSORSHIP OPPORTUNITIES



Whether you cannonball in, or just climb down the ladder, we hope you'll join us on January 19 as we raise critical funds for athletes of all abilities in communities and schools across Virginia via our FIRST pool plunge in NOVA!

Contact Ellen Head at ehhead@specialolympicsva.org or 703.359.4301 x1 to freeze your spot today!

EXCLUSIVE SUPPORT OPTIONS

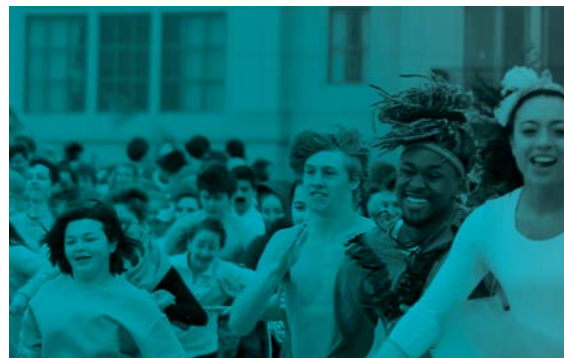
Polar Plunge Title Sponsor (\$20,000)
Stage Sponsor (\$3,000)

Pool Sponsor (\$5,000) **your name on the Plunger area!**
Costume Contest & Parade Sponsor (\$1,500)

BRONZE SPONSOR PERKS

- Mentions on Plunge VA social media channels
- Recognition on Polar Plunge website
- Opportunity to display banner (1)
- Ability to distribute coupon or flyer to participants
- Plunge participant packages (3)

\$1,500+



SILVER SPONSOR PERKS

All Bronze Level perks **PLUS**

- Listing on event t-shirt
- Opportunity to display banners (2)
- Plunge participant packages (5)

\$3,000+



GOLD SPONSOR PERKS

All Silver Level perks **PLUS**

- Annual Report recognition
- Logo on event t-shirt
- Opportunity to display banners (3)
- Plunge participant packages (10)

\$5,000+

PREMIER SPONSOR PERKS

All Gold Level perks **PLUS**

- 10x10 exhibit space
- Opportunity to display banners (4)
- Plunge participant packages (15)

\$10,000+



PRESENTING SPONSOR PERKS

All Premier Level Perks **PLUS**

- Logo on plunge bibs
- Logo on post event thank you email blast
- Recognition in media (when available)
- Opportunity to display banners (6)
- Plunge participant packages (25)

\$15,000+