



2019 POLAR PLUNGE® FESTIVAL

STARTING A TEAM IS A BRRR-EEZE!

1 GRAB SOME FRIENDS

Get some friends, head to the Polar Plunge website to register, and set your team's fundraising goal. Studies show team fundraising is an important component of employee engagement. Plus, taking the Plunge is a personal badge of honor for all participants!

2 CREATE YOUR FUNDRAISING PAGE

Customize your team's fundraising page – and your personal page – to make raising funds a snap. You can post updates for your supporters, and we'll let you know when people donate or comment.

3 START RAISING FUNDS

We have a ton of free resources on our home page to help you rake in those donations, from posters to FAQs and helpful tips.

4 EARN AWESOME REWARDS

Check your team's progress along the way to see which rewards you've earned for being fundraising all stars. Get cool swag and earn an invitation to our VIP party!

Check out our website for more details!

JOIN THE PLUNGE TODAY
polarplunge.com



EARN AMAZING REWARDS ALONG THE WAY!

Awesome
Polar Plunge Swag

Hotel Vouchers

VIP Party for
Top-Raising Teams



Ready.



On your mark.



Get set.

PLUNGE!



BRRR-AVE THE WAVE AND PARTY DOWN IN VA BEACH



**SATURDAY, FEB. 2, 2019
HILTON OCEANFRONT
VIRGINIA BEACH**



The VA Beach Polar Plunge® Festival is the biggest party on the shore this winter—and it's all for an amazing cause! More than 3,000 Special Olympics supporters from across Virginia compete to raise funds, and then get decked out in their wildest costumes and take an ice-cold plunge into the Atlantic Ocean.



It's a full day of music, food and drinks, and fun. Start a team and come join the party!



MUSIC



FOOD + DRINKS



**COSTUME CONTEST
+ PARADE**



PLUNGE MARKETPLACE



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polarplunge.com

