



SPECIAL OLYMPICS  
**Virginia**  
**Polar Plunge®**  
 NEW RIVER 2018



**2018 New River Polar Plunge  
 Sponsorship Packages**

	<b>Bronze \$500</b>	<b>Silver \$1,000</b>	<b>Gold \$2,500</b>	<b>Premier \$5,000</b>	<b>Presenting \$10,000</b>
Logo placement on Plunge Participant Bibs					+
Logo on post-event thank you to all participants					+
Recognition in print ads, radio and TV spots					+
Mentions on the Plunge VA social media channels			+	+	+
Recognition on New River Polar Plunge® Fest t-shirt			Listing	Logo	Logo
Opportunity to display banners on-site at the boat ramp		1	2	3	6
Recognition on Polar Plunge.com	Listing	Listing & link	Listing & link	Logo & link	Logo & link
Sponsorship recognition award	+	+	+	+	+

**Other Support Options**

**Red Carpet Costume Contest Sponsor** [\$1,000]

In addition to Bronze level perks, your company has naming rights to the Red Carpet Costume Contest and will be promoted on our event website & social Media and receive onsite PA recognition throughout the event.

**Help Us Support the Athletes of Special Olympics Virginia!**

Whether you go ankle deep or all in, we hope you'll join us **February 24** to help make a lasting impact on the local community. Contact **Matt Camire** at [mcamire@specialolympicsva.org](mailto:mcamire@specialolympicsva.org) or 540.951.2918 to freeze your spot today!

