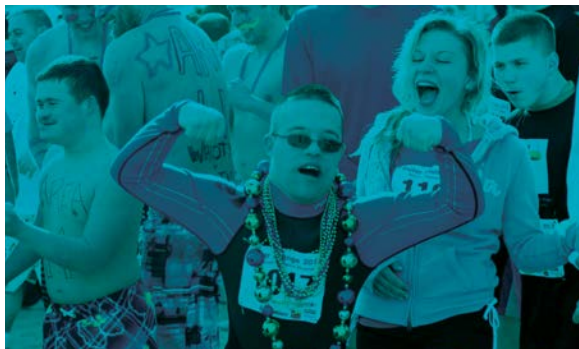


# POLAR PLUNGE®

## FESTIVAL 2019

february 23, 2019 | polarplunge.com

Tim's Rivershore  
Restaurant & Crabhouse



## SPONSORSHIP OPPORTUNITIES



Whether you go ankle deep or all in, we hope you'll join us February 23 as we raise critical funds for athletes of all abilities in communities and schools across Virginia.

Contact Ellen Head at [ehhead@specialolympicsva.org](mailto:ehhead@specialolympicsva.org) or 703.359.4301 x1 to freeze your spot today!

### EXCLUSIVE SUPPORT OPTIONS

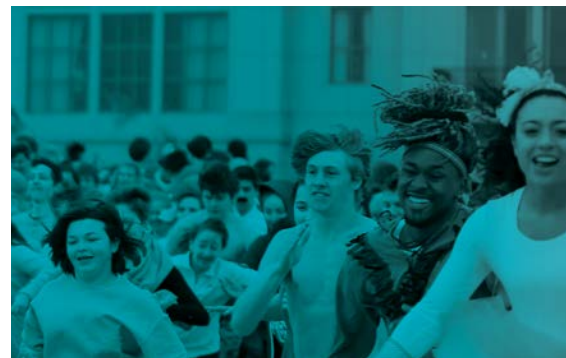
- Polar Plunge Title Sponsor (\$20,000)
- Plunge Tent Sponsors (\$3,000 each) **4 opportunities!**

- Plaque Sponsor (\$15,000)
- Splash Zone Sponsor (\$10,000) **your name on the Plunger area!**
- Costume Contest & Parade Sponsor (\$1,500)

### BRONZE SPONSOR PERKS

- Mentions on Plunge VA social media channels
- Recognition on Polar Plunge website
- Opportunity to display banner (1)
- Ability to distribute coupon or flyer to participants
- Plunge participant packages (3)

**\$1,500+**

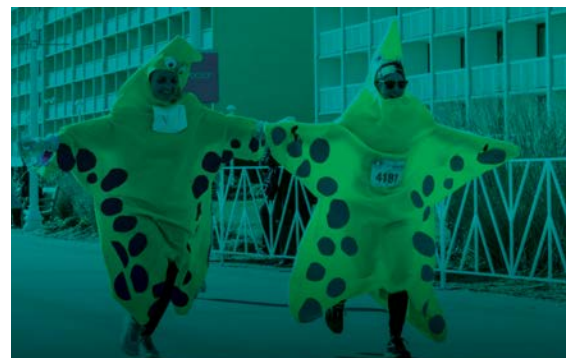


### SILVER SPONSOR PERKS

#### All Bronze Level perks PLUS

- Listing on event t-shirt
- Opportunity to display banners (2)
- Plunge participant packages (5)

**\$3,000+**



### GOLD SPONSOR PERKS

#### All Silver Level perks PLUS

- Annual Report recognition
- Logo on event t-shirt
- Opportunity to display banners (3)
- Plunge participant packages (10)

**\$5,000+**

### PREMIER SPONSOR PERKS

#### All Gold Level perks PLUS

- 10x10 exhibit space
- Opportunity to display banners (4)
- Plunge participant packages (15)

**\$10,000+**



### PRESENTING SPONSOR PERKS

#### All Premier Level Perks PLUS

- Logo on plunge bibs
- Logo on post event thank you email blast
- Recognition in media (when available)
- Opportunity to display banners (6)
- Plunge participant packages (25)

**\$15,000+**