



POLAR PLUNGE[®]

FESTIVAL

25

YEARS

2017 Sponsorship Packages

	Bronze \$1,000	Silver \$3,000	Gold \$5,000	Presenting \$10,000
Logo placement on Plunge participant bibs				+
Logo on post-event thank you to all participants				+
Recognition in print ads, radio and TV spots				+
Mentions on the Plunge VA social media channels			+	+
Recognition on RVA Polar Plunge® Fest t-shirt			Listing	Logo
Recognition in Annual Report			+	+
Opportunity to display banners on-site at the event		+	+	+
Recognition on Polar Plunge.com	Listing	Listing & link	Listing & link	Logo & link
Sponsorship recognition award	+	+	+	+
Coupon or flyer in goodie bag	+	+	+	+

Other Support Options

Pool Sponsor [\$5,000]

In addition to Gold level perks, Plunge Pools are branded with your company logo and photographed each time a participant plunges. Photos are shared with media outlets, on social media, and used on all event collateral promoting the event. A company representative will be invited to join our check presentation on stage.

Stage Sponsor [\$3,000]

In addition to Silver level perks, your company will have the exclusive opportunity to display banners around the stage/playground area. A company representative will be invited to join our check presentation on stage.

Red Carpet Costume Contest [\$1,000]

In addition to Bronze level perks, your company has naming rights to the Red Carpet Costume Contest and will be promoted on our event website & social media and receive on-site PA recognition throughout the event. A company representative will be invited to join our check presentation on stage.

Help Us Celebrate 25 Years of Plunge!

Whether you go waist deep or under water, we hope you'll join us **February 25** to help make a lasting impact on the local community. Contact **Nicole Rappaport** at nrappaport@specialolympicsva.org or 804.726.3023 to freeze your spot today!

