



POLAR PLUNGE[®]

FESTIVAL

25

YEARS

2017 Sponsorship Opportunities	Bronze \$1,000+	Silver \$5,000+	Gold \$10,000+	Premier \$15,000+	Presenting \$25,000+
Plunge participant packages to include Run or Plunge pass, sunglasses, and t-shirt	1	5	10	15	25
Logo placement on Plunge participant bibs and sand sculpture					+
Logo on post-event thank you to all participants					+
Recognition in print ads, radio and TV spots					+
Mentions on the Plunge VA social media channels			+	+	+
2-night stay at official Polar Plunge® Partner Hotel		1 hotel room	1 hotel room	2 hotel rooms	2 hotel rooms
Recognition on 25 th anniversary Polar Plunge® Fest t-shirt			Listing	Logo	Logo
Opportunity to display banners on-site at the beach		+	+	+	+
Exhibit space	+	+	+	+	Exclusive exhibit space on the boardwalk!
Recognition on Polar Plunge.com	Listing	Listing & link	Listing & link	Logo & link	Logo & link
Invitation to VIP viewing suite at the Hilton 31 st Street Virginia Beach Oceanfront	+	+	+	+	+
Virtual event bag insert	+	+	+	+	+

Other Partnership Options

Cool School Challenge Partner [\$2,500 - \$10,000]

Special Olympics Virginia Athlete Plunge Tent [\$2,500]

Dash & Splash 4 Miler [\$5,000]

Dash & Splash 1 Mile Fun Run [\$3,000]

Boogie Down the Boardwalk Costume Parade & Contests [\$5,000]

Standard Exhibit Space [\$300]

Exhibit space under heat (10'x10) including display and two chairs. Electricity is available for an extra \$50.

Virtual Goodie Bag Insert [\$250]

Help Us Celebrate 25 Years of Plunge!

Whether you go ankle deep or all in, we hope you'll join us **February 3-4** to help make a lasting impact on the local community. Contact **Meg Massie** at mmassie@specialolympicsva.org or 757.513.4981 to freeze your spot today!



February 3-4, 2017 | www.polarplunge.com

