



SPECIAL OLYMPICS
Virginia
Polar Plunge®
 NEW RIVER 2017



2017 New River Plunge Sponsorship Packages

	Bronze \$500	Silver \$1,000	Gold \$2,500	Premier \$5,000	Presenting \$10,000
Plunge participant packages to include Run or Plunge pass, sunglasses, and t-shirt		2	3	5	10
Logo on post-event thank you to all participants					+
Recognition in print ads, radio and TV spots					+
Mentions on the Plunge VA social media channels			+	+	+
Recognition on 25 th anniversary Polar Plunge® Fest t-shirt			Listing	Logo	Logo
Opportunity to display banners on-site at the beach		1	2	3	6
Recognition on Polar Plunge.com	Listing	Listing & link	Listing & link	Logo & link	Logo & link
Virtual goodie bag insert	+	+	+	+	+

Other Support Options

Cool School Challenge Title Sponsor [\$5,000]

Costume Contest Sponsor [\$1,000]

Help Us Celebrate 25 Years of Plunge!

Whether you go ankle deep or all in, we hope you'll join us **February 18** to help make a lasting impact on the local community. Contact **Matt Camire** at mcamire@specialolympicsva.org or 540.851.9145 to freeze your spot today!



February 18, 2017 | www.polarplunge.com

