



SPECIAL OLYMPICS
Virginia
Polar Plunge®
 NORTHERN VA 2017



2017 Sponsorship Packages

	Bronze \$1,000	Silver \$3,000	Gold \$5,000	Premier \$10,000	Presenting \$15,000
Plunge participant packages to include Plunge pass, sunglasses, and t-shirt	3	5	10	15	25
Logo placement on Plunge participant bibs					+
Logo on post-event thank you to all participants					+
Recognition in print ads, radio and TV spots (when available)					+
Mentions on the Plunge VA social media channels			+	+	+
Recognition on 15 th anniversary NOVA Polar Plunge® Fest t-shirt		Listing	Logo	Logo	Logo
Opportunity to display banners on-site at the beach	1	2	3	4	6
Exhibit space					+
Recognition on Polar Plunge.com	Listing	Listing & link	Listing & link	Logo & link	Logo & link
Ability to distribute coupon or flyer to participants	+	+	+	+	+

Other Support Options

Polar Plunge Title Sponsor \$25,000

Hospitality Tent Sponsor \$3,000 [4 opportunities]

Costume Contest Sponsor \$1,000

Plaque Sponsor \$1,000

Help Us Celebrate 25 Years of Plunging in VA & 15 in NOVA!

Whether you go ankle deep or all in, we hope you'll join us **February 25** to help make a lasting impact on the local community. Contact **Ellen Head** at ahead@specialolympicsva.org or 703.359.4301 x 1 to freeze your spot today!

February 25, 2017 | www.polarplunge.com

