



## DASH & SPLASH

- 9:30 AM: **4 MILER RUN/WALK**  
Start and finish line near 30th Street on the Boardwalk
- 10:30 AM: **4 MILER AWARDS**  
Main Tent, which includes vendors with cool merchandise
- 11 AM: **1 MILER RUN/WALK**  
Start and finish line near 30th Street on the Boardwalk

**POST RACE DIP INTO THE ICY ATLANTIC AT NOON FOR THOSE BRRR-AVE ENOUGH TO TAKE OUR DOUBLE DIP DARE!**

## GET DECKED OUT

- 11 AM: **COSTUME CONTEST OPENS**  
Enter the costume contest under the main heated tent. Come in costume, you will be judged!
- 12:30 PM: **TJ MAXX COSTUME PARADE**  
Meet at 27th on the Boardwalk, behind the Hyatt House. Winners will be announced after the parade. If you aren't participating in the parade, meet under the main tent at 12:45 PM.
- 1:15 PM: **OPENING CEREMONY**  
Meet in the Main Heated Tent

### LEGEND

- HILTON OCEANFRONT
- PLUNGE ZONE
- DASH & SPLASH
- WALMART PLUNGE PAVILION (THE MAIN HEATED TENT)
- COSTUME CONTEST
- HYATT HOUSE/OCEAN 27 PLUNGE PARTY 12-6 PM
- OCEANFRONT INN
- PARKING
- VIP EXPERIENCE
- BOARDWALK OF FAME
- WAWA FREE BEVERAGES
- ICE SCULPTURES
- SAND SCULPTURE
- RESTROOMS
- PLUNGE MARKETPLACE 11 AM-3 PM
- ALOHA SNACKS 11 AM-3 PM
- BIG UGLY BREWING COMPANY 11 AM-3 PM
- MURPHY'S IRISH PUB PRE- AND POST-PLUNGE PARTIES
- BEACHSIDE SOCIAL DRINK & GAME SPECIALS ALL WEEKEND
- SMARTMOUTH PILOT HOUSE DISCOUNTED BREWS ALL WEEKEND



# POLAR PLUNGE

## FESTIVAL

### REGISTRATION INFO

**THE HILTON OCEANFRONT IS YOUR "HOME BASE" FOR ALL EVENT REGISTRATIONS**

- Early Plunge and Run registration Friday, 2-7 PM
- 1 Miler and 4 Miler registration opens Saturday, 8:30 AM
- Polar Plunge registration opens Saturday, 10 AM
- Cool Polar Plunge swag sold inside at registration on Friday & Saturday, until we sell out.

### REGISTRATION LOCATIONS - 2ND FLOOR / LEVEL 2

- Peacock Ballroom, Salon C - Main Registration Area
- Spotswood Arms - Area Program Registration
- Princess Anne Room - 1 Miler and 4 Miler Dash & Splash Registration

## PLUNGE! 2 PM

### HAPPENINGS IN THE TENT!

- **PLUNGE MARKETPLACE**, FEATURING 10+ VENDORS SELLING UNIQUE GOODS YOU DON'T WANT TO MISS!
- **ALOHA SNACKS + BIG UGLY BREWING COMPANY**
- CHILL OUT WITH OUR **LIVE BAND, KABOOMBOX**: PLAYING 11:30 AM-12:30 PM AND AFTER PLUNGE UNTIL 3 PM